

# Hello! My name is Nick Johnson, welcome to my CV.

I'm a multidisciplinary graphic designer, illustrator and animator based in London. I'm passionate about all things visual communication and motion graphics. I'm someone who is always committed to self improvement and to lifting up others, and get very excited coming up with designs that are thoughtful, unique and tailored to a client's distinctive point of view. I'm efficient, hardworking and results focussed. Let's work together!

## Details

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## Education

Camberwell College of Arts,  
UAL, London / BA (Hons)  
Graphic Design **2.1** / 2017 -  
2020

School Of Motion, Online  
/Animation Bootcamp /  
Aug-Nov 2020

## Software

Microsoft  
Adobe Suite  
HTML, CSS  
Webflow, Figma

## Technical

Motion Graphics Design  
Illustration  
Brand Design  
Web Design  
Packaging Design  
Photography

## Soft Skills

Excellent written and verbal  
communication  
Highly adaptable  
Inquisitive and creative  
Self-motivated

## Languages

English (fluent)  
Spanish (fluent)  
French (Intermediate)

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\*References given upon  
request\*

## Experience

### **Motion Graphics Designer** / SayHello Agency, London / Nov 2021 - Present

Responsible for graphic design, illustration, storyboarding, motion graphics, video editing and production for a portfolio of brands including Acuvue, Optimal Nutrition, Canderel and World Athletics. Working at a small creative agency I've become highly skilled at delivering consistently high quality outcomes within very short timescales. On an average day I may produce a series of Six 10 second animated social posts, create three concepts for a poster design in 4 different sizes, or produce and present a true to form storyboard for a 1.5 minute video ad. Accustomed to fast project turnaround, work effectively under pressure. Constantly applying myself to new creative challenges, techniques and software, I am a very fast learner.

### **Junior Graphic Designer** / CS Global Partners, London / May 2021 - Nov 2021

Maintaining the brand look and feel for 3 distinct brands across print and digital collateral. Conceptualising and producing high quality illustrations, infographics, thumbnails and video adverts for multiple brands across social channels. Designing a new landing page, an interactive infographic map tool and a fee calculator for the company website. Balancing a heavy workload and responding to daily emerging challenges with speed, efficiency and positive attitude.

### **Freelance Graphic Designer** / Taco Cartel, Oswestry / Nov 2020

Responsible for the restaurant's graphic Identity including logo design, brand strategy, color palette, typography, and brand guidelines manual. Prepared assets and templates for social media posts. Designed print collateral including menu design and packaging design.

### **Web Designer** / Camden Town Unlimited BID / Feb-May 2020

Partnered with a Business Improvement District to find innovative ways of engaging locals in conversations about pedestrianisation plans and other urban developments. Staged design interventions for public engagement on Camden High Street as well as conducting interviews and ethnographic research. Designed a website using Adobe XD and the built it using Webflow for use in future public engagement campaigns.

### **Designer & Mentor** / Young Urban Arts Foundation, London / Apr-May 2019

Mentored young creatives, leading workshops and discussions to help cultivate and elevate the youths creative ideas. Worked on mentoring, brainstorming, scripting, storyboarding, recording and finally producing a 3 minute animation using Adobe Animate in line with my assigned young creative's vision. Coordinated meetings, workshops, events and a final screening for friends and family. Surpassed youth's and foundation's expectations, with very positive reception across company socials.

### **Assistant Graphic Designer** / EAE Business School, Barcelona / Jun-Aug 2018

Reformatted teaching plans, brochures and other internal print collateral using Word and InDesign, updating them to the companies' new brand identity. Aided in redesigning slide decks in fitting with new brand identity. Revised templates to ensure consistency throughout company documents.

### **Producer** / Channel 24hr Broadcast, London / Jan-Feb 2018

Co-produced a twitch stream broadcast event showcasing the work of over 80 students. Coordinated the programming of dozens of live segments, films, shorts and adverts into a 24 hour continuous livestream on twitch. Organised meetings with social media and visual identity teams as well a dozen content production teams, ensuring deadlines were being met and that the project ran smoothly.